



Creating rich content no longer requires Flash expertise. With Sprout Studio, creative designers can create interactive banners and widgets using a web-hosted, visual authoring environment that lets creativity run free, unencumbered by templates or coding languages. Just as WYSIWYG Web authoring tools allowed graphic designers to move from print to the Web, Sprout Studio allows creative designers to take concepts for rich content all the way to production, without needing to hand off files to a Flash developer.

Create

Develop rich media applications using visual design tools similar to the design applications you use every day. No coding or Flash experience needed.

Extend

Built-in components let you integrate content from leading social media services such as Twitter and Seesmic, Google and more. Use the Sprout SDK to integrate with other 3rd party web services or add the Sprout Social Media Engagement Module to create interactive campaigns or social media applications.

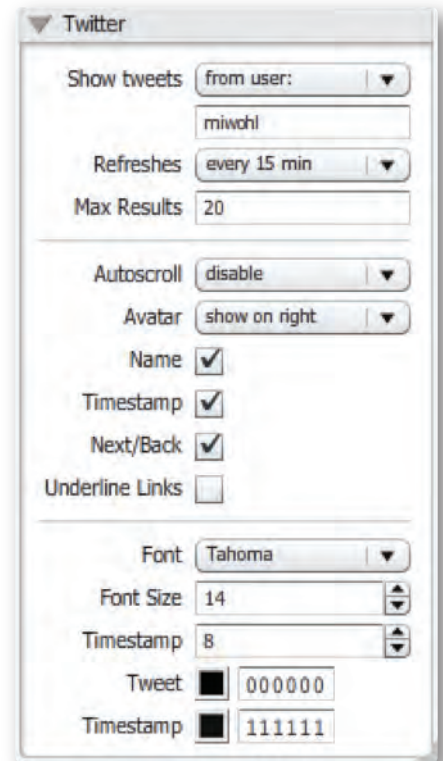
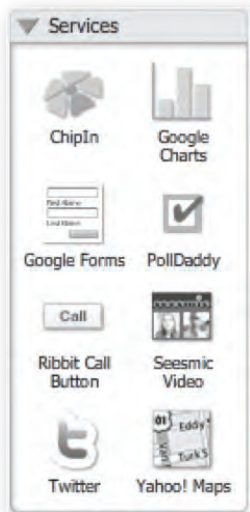
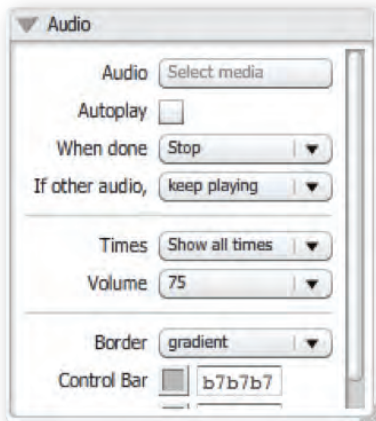
Measure

Monitor and track statistics on your Sprout as it spreads across social networks. The Sprout Engagement Console provides access to content views and grabs. In addition, custom event tracking allows you to measure end user actions, such as playing a video or clicking a buy button. Use Sprout for A/B testing to see what content is most popular with your users.

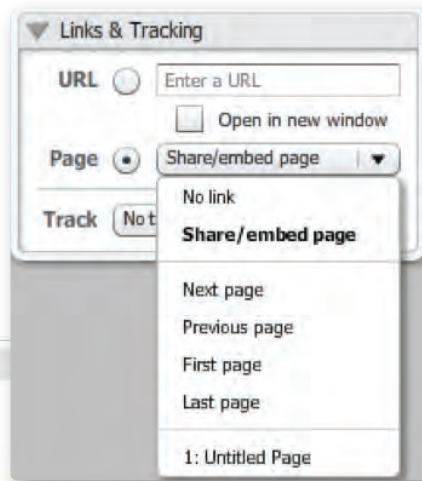
Spread

Enable your consumers to share and distribute your content virally across social networks such as Facebook, MySpace, and blogs. Hooks into the social graph allows your content to appear in activity feeds driving increased virality.

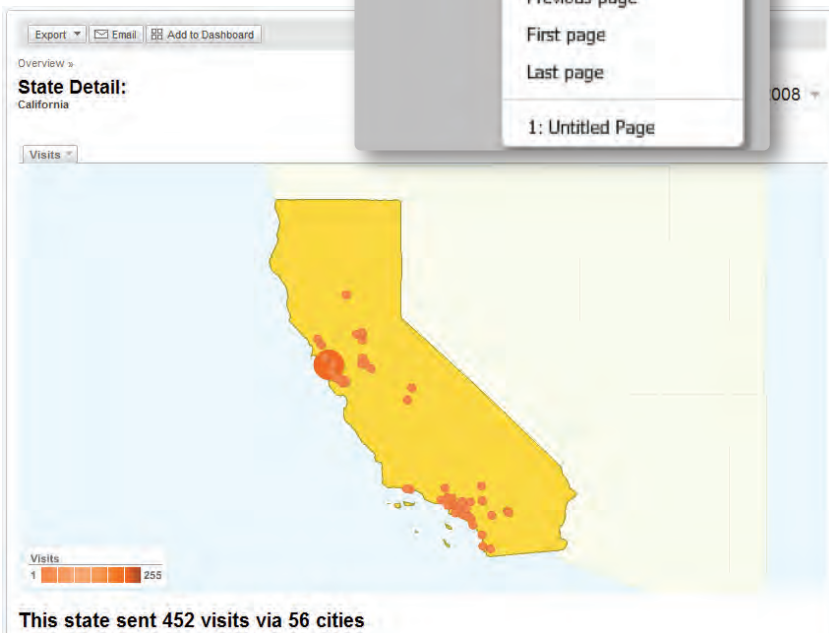




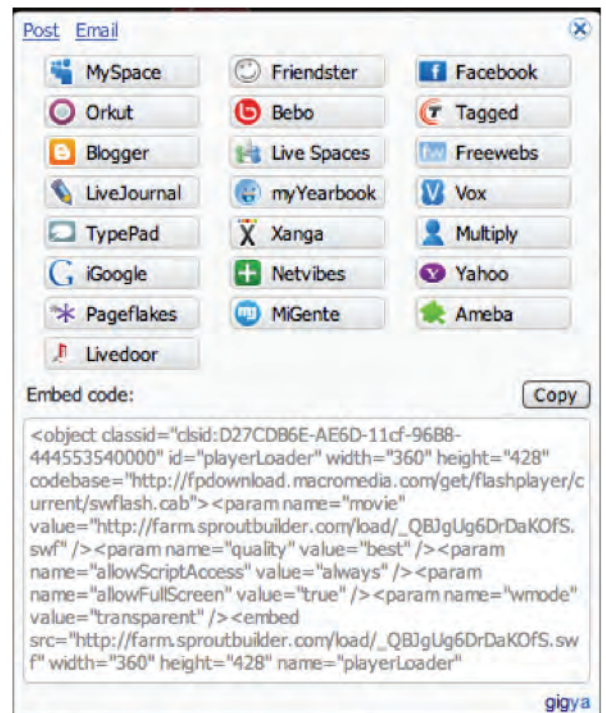
Contextual menus let you change properties of assets and media that you place on the canvas.



Drag and drop components



Sprout reporting



Linking to the share/embed page lets your audience easily add your content to their favorite social networking site.



Attract. Engage. Repeat.

Sprout Studio

Sign up for Sprout Builder today

Sprout Builder is the perfect solution for creative professionals that want to focus on the creative. You don't need to worry about hosting, distributing or tracking, we take care of it all for you.

	Individual	Designer	Professional	Agency
Price	\$19/month	\$59/month	\$299/month \$2999/year	Contact us for details
* Projects	15 Projects	35 Projects	15 Projects	Agencies with multiple users, looking for more projects, bandwidth & storage, should contact us for agency pricing.
Storage	100 MB	500 MB	100 MB	
Bandwidth	20 GB/Month	80 GB/Month	20 GB/Month	
Reporting & Analytics	Limited	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Gigya Distribution	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Custom Gigya Account	No	<input checked="" type="checkbox"/>	No	<input checked="" type="checkbox"/>
Sprout Branding	No	No	No	No
Ad Supported	No	No	No	No
Email Response Times (9-6 PM PST)	3 business days	2 business days	1 business day	same day
Virtual 1-on-1 Training	--	--	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to SDK	--	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Retain Ownership of SDK Work	--	--	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Account Management	--	--	--	<input checked="" type="checkbox"/>

* Future release will enable public vs private projects. At that time, only public projects will count against total

For more information or to sign up for a free 30-day trial, visit sproutbuilder.com.