

We Are More Than Our Great Technology

Sprout recognizes that social media expertise is not a standard skillset within brands and agencies. Leverage our social media expertise. Our average engagement time is over two minutes. Our average conversion rate is 23%. We know this industry.

- We know that designing creative for social engagement ads and campaigns is very different than designing creative for other campaigns.
- We know, from experience, how audiences want to be engaged on social networks.
- We know how to increase campaign virality and engagement.
- We have collected campaign best practices to ensure that we roll out campaigns that will deliver the best results possible.

And, if you're looking to work with award winning creative directors we have them in-house. With decades of experience at the leading agencies working with some of the world's biggest brands, Sprout's Creative Services team is ready to assist you in planning and building your campaign. If you choose to work with Sprout's team, it can either act as your creative team or supplement your own team, as needed.



Who uses Sprout?

