

Rich, Interactive, and Socially-Connected Content Made Simple

Sprout's Engage Platform is a web-based visual authoring studio that enables publishers, brands and agencies to create fully customizable, engaging Flash and HTML5 content without writing a single line of code, increasing efficiency while decreasing costs.

WHY USE SPROUT ENGAGE TO BUILD ADS AND APPS?



Save time & money. Cut production timelines from two weeks to as little as two hours and save money on costly revision cycles.



Simplify. Design with drag-and-drop components that make incorporating interactive features like Twitter and RSS feeds, polls, and videos easier.



Stay ahead. Let Sprout manage third-party API integrations (Twitter, Facebook, MySpace, Yahoo!) and cutting-edge industry advancements (HTML5) so you don't have to.



Build once. Efficiently create both HTML5 and Flash content in one workflow so you serve the best possible format across multiple platforms, with no extra effort.



Get creative. Design anything from simple animations to full-blown applications. Sprout gives you full customization and control.



Prototype, iterate, share. Share fully functional mockups with your clients, reducing revisions and speeding deployment.



Track, analyze, optimize. Get an end-to-end solution with ad server and data provider integrations—including DoubleClick, Pointroll, Right Media and Google Analytics.

WHAT CAN I BUILD?

Ads, applications, and everything in between.
See some examples at sproutinc.com/showcase

LEARN MORE

Contact us at bd@sproutinc.com

CLIENTS



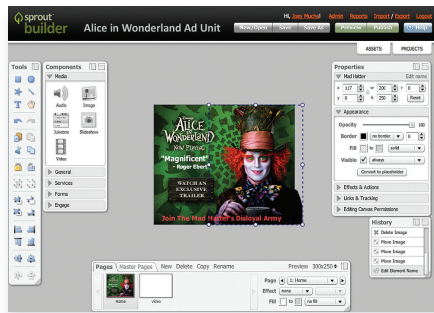
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Engage Platform Features

PLATFORM FEATURES

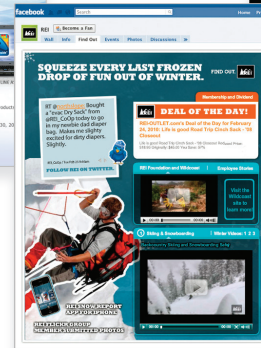
- › 3rd party API integrations
- › Video and audio players
- › Slideshows
- › Polls
- › Custom data sources
- › Expandables
- › Maps
- › Forms
- › Calendars
- › Clocks and Timers
- › Animations
- › Conditional content
- › HTML5 & .swf publishing



User interface showing an Alice in Wonderland ad unit



Native Facebook Application



Facebook Fan Page



Facebook Connect Application

WHAT OUR CLIENTS SAY



"Sprout Engage Ads have dramatically changed the way we look at what we can do in an ad unit. Integrating RSS feeds into an ad unit used to be time consuming and difficult. Using the Sprout Engage Platform we were able to visually create a fully functioning ad unit in just minutes. And integration with DoubleClick means that we can measure the performance of the creative, which we need."

Matthew Wessel, Flash developer at ThinkGeek.com

"Sprout could be the magic bullet advertisers are looking for, allowing them to build ads that will work both in desktop browsers and smartphones."

TechCrunch

PARTNERS

3rd party Ad Server and Data Provider integrations



rightmedia

Google Analytics

OMNITURE®

quantcast